



LEXINGTON ARCHITECTURAL REVIEW BOARD

Thursday, February 6, 2025 at 5:00 P.M.
Second Floor Conference Room, Lexington City Hall
300 E. Washington Street, Lexington, VA

AGENDA

1. CALL TO ORDER
2. APPROVAL OF AGENDA
3. APPROVAL OF MINUTES:
 - A. January 16, 2025 Minutes*
4. NEW BUSINESS:
 - A. **COA 2025-02: an application by W. Fred Kirchner for approval of a Certificate of Appropriateness for new signage for 18 West Gallery at 18 W. Washington Street, Tax Map #23-1-67, owned by W. Fred Kirchner.**
 - 1) Staff Report*
 - 2) Applicant Statement
 - 3) Public Comment
 - 4) Board Discussion & Decision
5. OTHER BUSINESS
6. ADJOURN

*indicates attachment

Project Name	New signage for 18 West Gallery
Property Location	18 West Washington Street
Zoning	C-1 (Commercial District (Central Business)) and Historic Downtown Preservation District
Owner/Applicant	W. Fred Kirchner / W. Fred Kirchner

OVERVIEW OF REQUEST

This is an application to approve a Certificate of Appropriateness (COA) for a new projecting sign and two new window signs for 18 West Gallery at 18 W. Washington Street. The applicant is proposing a 34" x 34.5" x .5" double-sided projecting sign with painted aluminum surfaces and a wood frame. It will not be illuminated. Aluminum and vinyl lettering and spacers in varying sizes, styles and colors will be applied to the sign faces to spell out the business name. The existing bracket will be refurbished and remounted, with a new guy wire, 16" above its current location. Additional sign details, including the proposed sign construction, graphics, text and colors are included in the application materials. The applicant is also proposing two 22" x 3" window signs. The signs will consist of 3 inch tall gold vinyl letters spelling LOCAL ARTS & GIFTS and VINTAGE SHOP applied to the bottom of the two windows.

18 W. Washington Street existing conditions



ARB Considerations

Section 420-8.5.A. (Historic Downtown Preservation District) requires a Certificate of appropriateness. No improvement, structural or otherwise, in the Historic Downtown Preservation District shall be located, constructed, reconstructed, altered, repaired or demolished unless a permit therefor is issued by the Zoning Administrator. No such permit shall be issued unless a certificate of appropriateness is issued for such purpose by the Architectural Board and unless the location, construction, reconstruction, alteration, repair or demolition thereof otherwise complies with the requirements of the Building Code and other ordinances and laws applicable and relating thereto.

Section 420-8.6.B. (Historic Downtown Preservation District) directs the Architectural Review Board to consider the following factors to be evaluated before issuing a Certificate of Appropriateness (COA):

1. The historical or architectural value and significance of the building or structure and its relationship to or congruity with the historic value of the land, place or area in the Historic Downtown Preservation District upon which it is proposed to be located, constructed, reconstructed, altered or repaired.
2. The appropriateness of the exterior architectural features of such building or structure to such land, place or area and its relationship to or congruity with the exterior architectural features of other land, places, areas, buildings or structures in the Historic Downtown Preservation District and environs.
3. The general exterior design, arrangement, textures, materials, planting and color proposed to be used in the location, construction, alteration or repair of the building, structure or improvement and the types of window, exterior doors, lights, landscaping and parking viewed from a public street, public way or other public place and their relationship to or congruity with the other factors to be considered by the Board under this section.
4. Any applicable provisions of the City's Design Guidelines.

(Applicable sections of the Lexington Design Guidelines are:

Section IX.A & B Guidelines for Signs. on page IX-1)

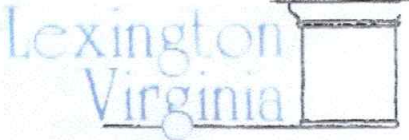
<https://www.lexingtonva.gov/home/showpublisheddocument/1506/637661128242230000>

Section 420-8.10. (Historic Downtown Preservation District) states that the Board shall prescribe the character, type, color and materials used in the erection, posting, display or maintenance of signs permitted in the Historic Downtown Preservation District, and, in so doing, the Board shall give due consideration to the purposes of such signs and require that they be in harmony with the exterior general design, arrangement, textures, materials, color and use of the building or structure on or at which they are erected, posted, displayed or maintained and congruous with the purposes and objectives declared in Section 420-8.1, without defeating the purpose for which such signs are intended.

The Board shall take all of the above factors into consideration when considering the application. The Board shall not necessarily consider detailed designs, interior arrangement or features of a building or structure which are not subject to public view from a public street, public way or other public place and shall not impose any requirements except for the purpose of preventing developments incongruous with the historic aspects of the surroundings and the Historic Downtown Preservation District.

Staff Comment

Staff finds the proposed improvements meet the zoning criteria.



www.lexingtonva.gov

Planning & Development Department
300 East Washington Street
Lexington, Virginia 24450
Phone: (540) 462-3704 Fax: (540) 463-5310

SIGN PERMIT APPLICATION

Applicant 1

Name: W. FRED KIRCHNER Phone: 540-460-1311
Company: 18 WEST GALLERY Fax: NA
Address: 18 WEST WASHINGTON ST. Email: kirchnerarchitects@gmail.com
Applicant's Signature: W.F. KIRCHNER Date: JAN 2025

Property Owner

Name: W. FRED KIRCHNER Phone: 540-460-1311
Address: 505 PICKETT ST. LEXINGTON Email: kirchnerarchitects@gmail.com
Owner's Signature: W.F. KIRCHNER Date: JAN. 2025

Sign Contractor

Name: W. FRED KIRCHNER Phone: 540-460-1311
Company: WOODWORKS OF LEXINGTON Fax: NA
Address: 505 PICKETT ST. LEXINGTON, VA. Email: kirchnerarchitects@gmail.com

Proposal Information 2

Address (or location description): 18 WEST WASHINGTON STREET LEXINGTON VA
Tax Map: SEE ARNE Deed Book and Page #: SEE ARNE
Acreage: VERY LITTLE Zoning (attach any existing conditions or proffers): HEART OF LEXINGTON
Property Doing Business As: 18 WEST GALLERY

Overlay District:

- Historic (requires Architectural Review Board review and approval)
Entrance Corridor (requires Planning Commission review and approval)
None (requires Planning and Development Department review and approval only)

- 1. Prior to submitting an application, the applicant is required to meet with staff for a pre-application meeting.
2. Any application deemed incomplete by staff will not be accepted.

Sign Information

	<u>Sign Type</u>	<u>Square Feet</u>	<u>Width</u>	<u>Height</u>
Sign 1	<u>PROJECTING</u>	<u>8.15</u>	<u>34" (2'-10")</u>	<u>35 1/2" (2-11 1/2")</u>
Sign 2	<u>WINDOW SIGN</u> <u>LOCAL ART AND GIFTS</u>	<u>.45</u>	<u>22" (1'-10")</u>	<u>3" TALL LETTERS</u>
Sign 3	<u>WINDOW SIGN</u> <u>VINTAGE SHOP</u>	<u>.45</u>	<u>22"</u>	<u>3" TALL LETTERS</u>

BOTH LETRASET ALBURTUS GOLD VINYL ON INSIDE OF GLASS

Street Frontage (width) of business space in feet 18

Street Frontage (width) of building in feet 18

Are other signs currently displayed on the same building? Yes No

WALL SIGN FOR SUITE B

If "Yes", please provide the size of each existing building sign that is to remain.

Width 20" Height 24"

Width _____ Height _____

If a projecting sign, clearance from sidewalk: 8'-1 1/2" feet

What materials will be used? JARRAH WOOD, ALUMINUM, VINYL LETTERS, PAINT, SCREWS
GUY WIRE, ANCHOR BOLTS

Will the sign be illuminated? Yes No EXCEPT BY STREET LIGHTS, HEADLIGHTS BY THE ALMIGHTY SUN

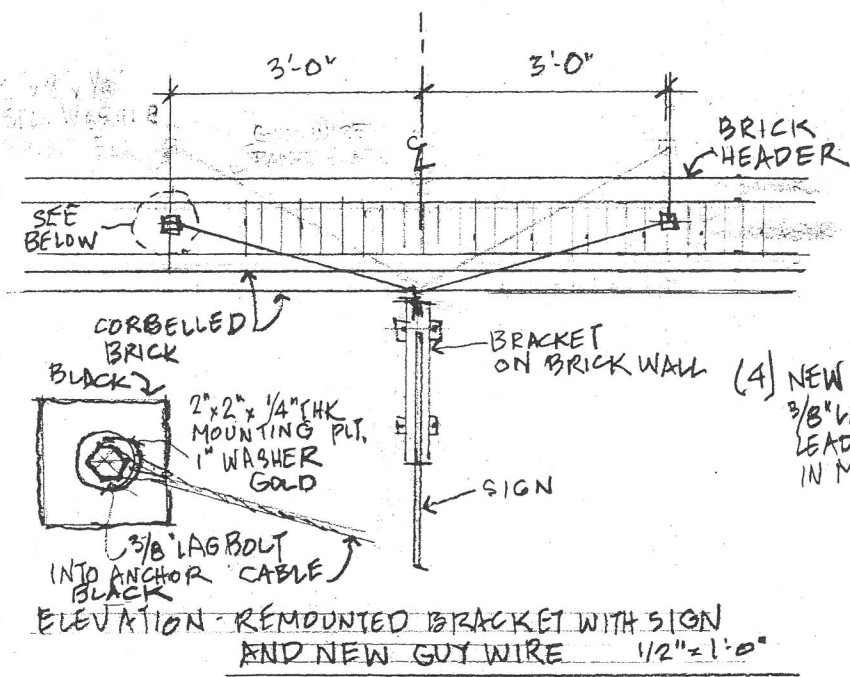
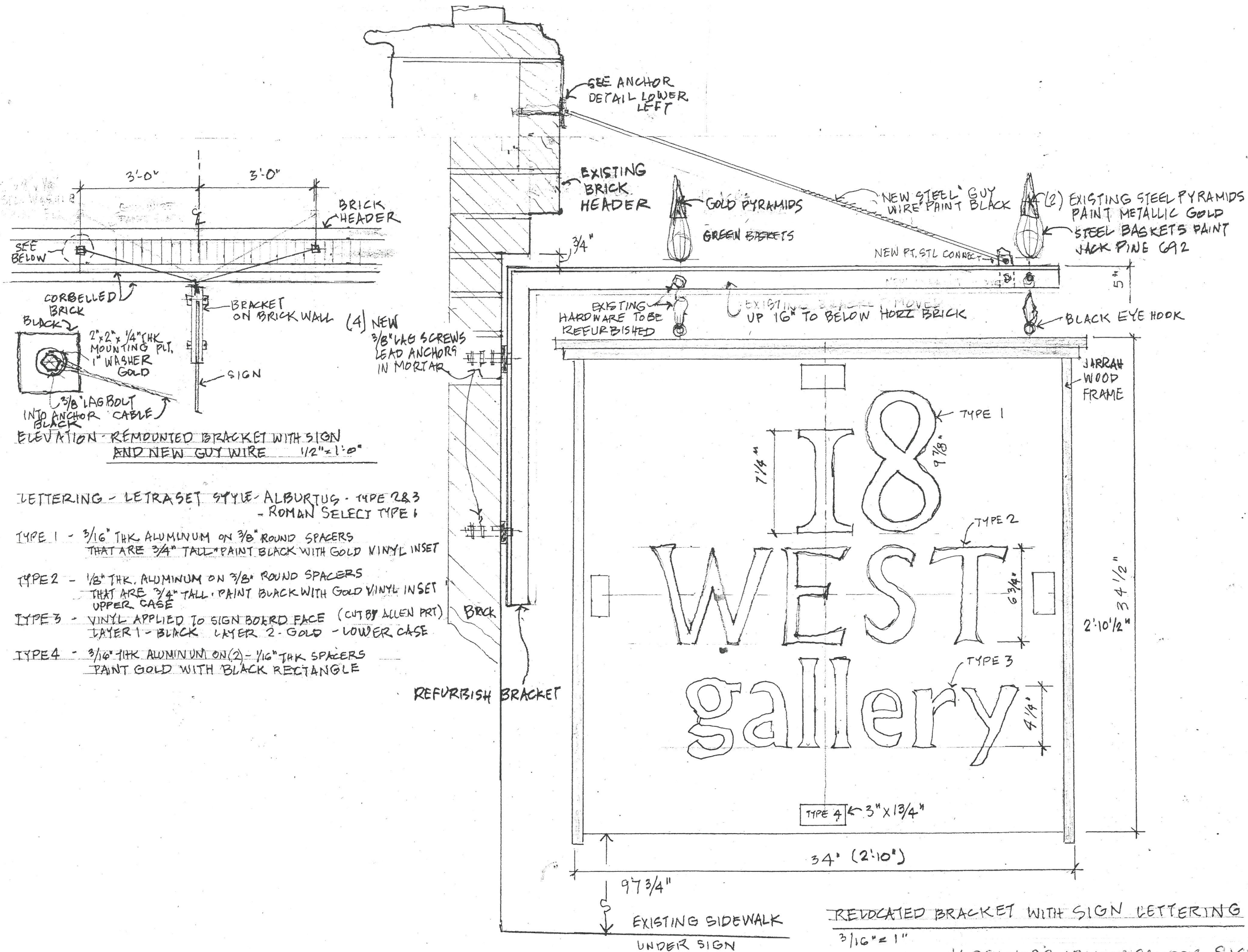
Please attach a sketch of sign(s) and samples showing the following:

- Dimensions of sign
- Lettering style and size
- How colors will be used
- Photo showing building and adjoining structure
- Exact wording layout of sign
- Paint samples
- Style of bracket, stand, and/or awning EXISTING



8'-1/2"
AFTER LIFTING

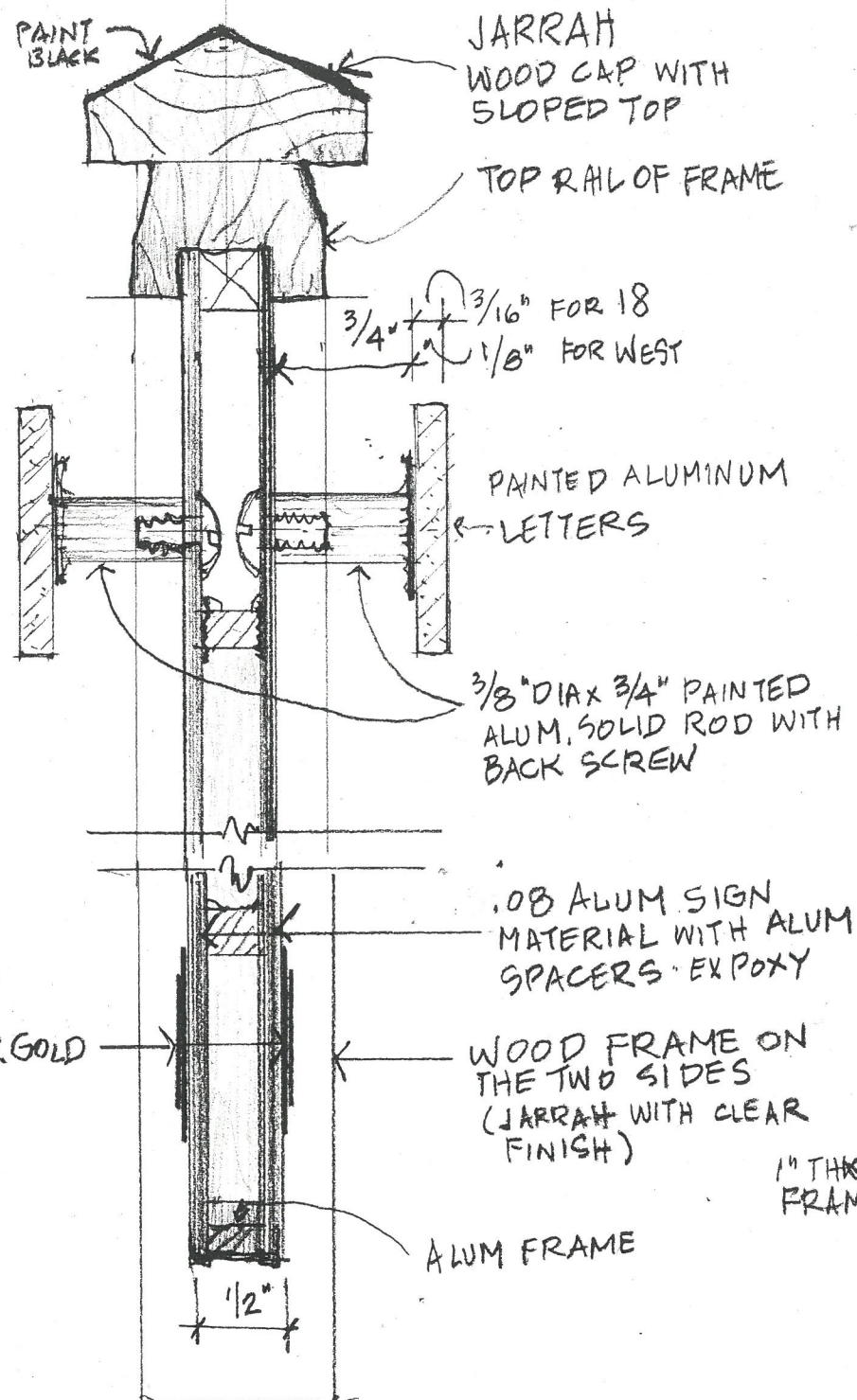
KIRCHNERS - 18 WEST GALLERY SIGN



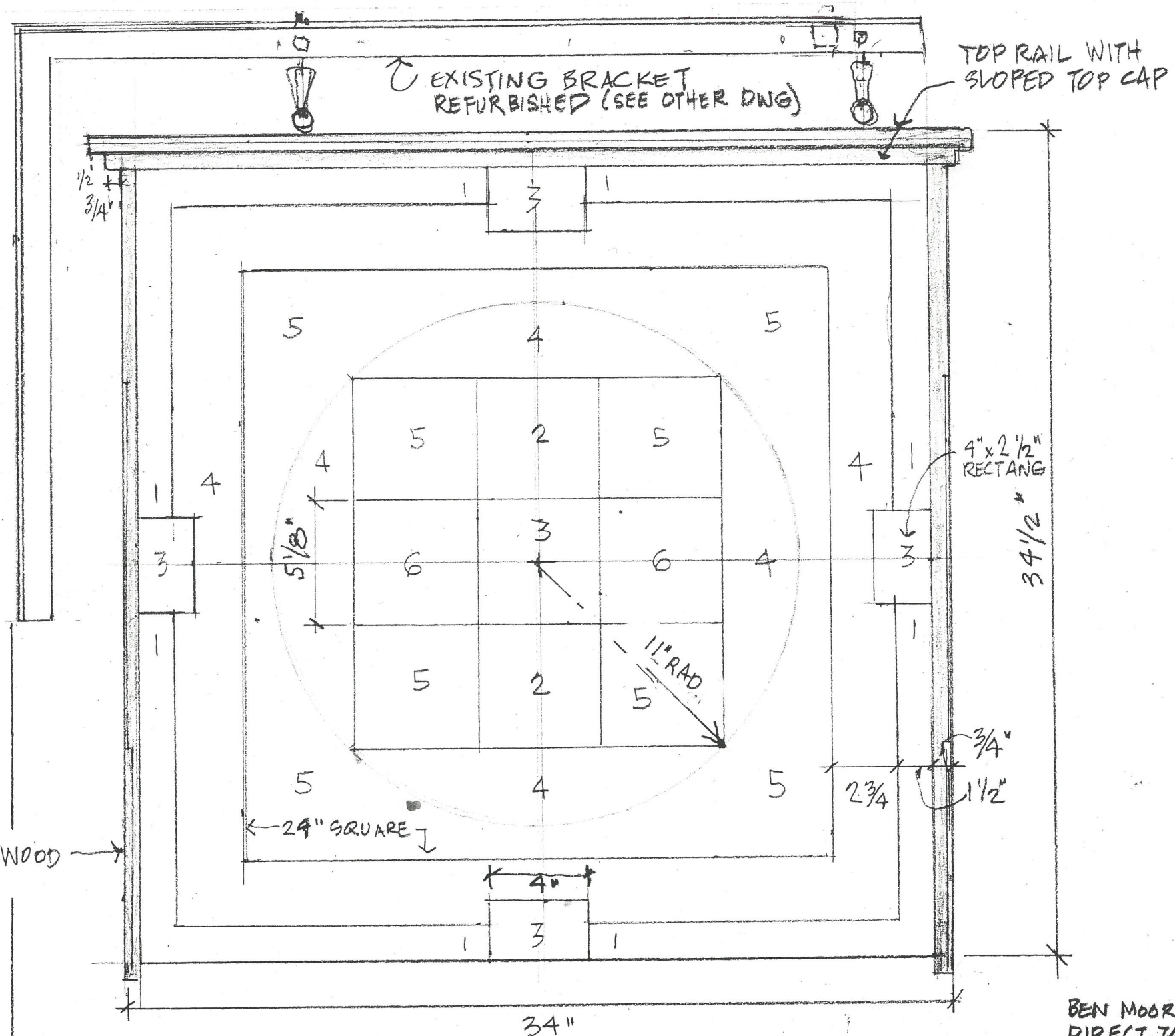
- LETTERING - LETRASET STYLE - ALBURTUS - TYPE 2 & 3
- ROMAN SELECT TYPE 1
- TYPE 1 - 3/16" THK ALUMINUM ON 3/8" ROUND SPACERS THAT ARE 3/4" TALL. PAINT BLACK WITH GOLD VINYL INSET
 - TYPE 2 - 1/8" THK ALUMINUM ON 3/8" ROUND SPACERS THAT ARE 3/4" TALL. PAINT BLACK WITH GOLD VINYL INSET UPPER CASE
 - TYPE 3 - VINYL APPLIED TO SIGN BOARD FACE (CUT BY ALLEN PRY) LAYER 1 - BLACK LAYER 2 - GOLD - LOWER CASE
 - TYPE 4 - 3/16" THK ALUMINUM ON (2) - 1/16" THK SPACERS PAINT GOLD WITH BLACK RECTANGLE

RELOCATED BRACKET WITH SIGN LETTERING
3/16" = 1"

KIRCHNER'S 18 WEST GALLERY SIGN



SECTION THRU SIGN FULL SCALE



SIGN FACE ELEVATION WITH COLOR NUMBERS

3/16" = 1" SIGN SURFACE IS .08 ALUMINUM AS SUPPLIED BY ALLEN PRINTING

COLOR CODE

#	COLOR NAME	COLOR # BEN MOORE
1	HODLEY RED	HC-65
2	SOMERVILLE RED	HC-62
3	TOWNSEND HARBOR BROWN	HC-64
4	JACK PINE	692
5	CEDAR MOUNTAINS	706
6	CINNAMAN SLATE	2113-40

KIRCHNER'S 18 WEST GALLERY SIGN

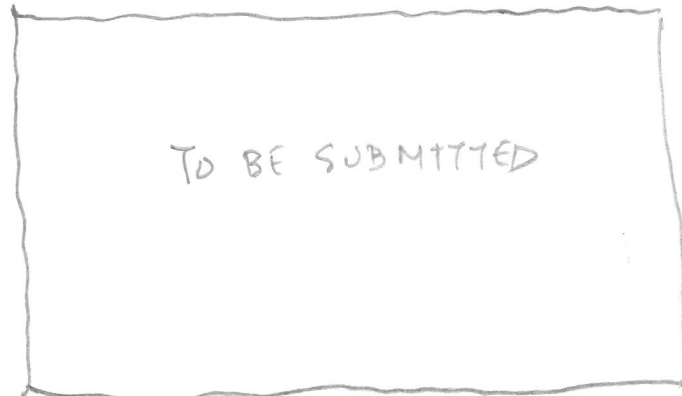
BEN MOORE - DIRECT TO METAL URETHANE - LO LUSTER SHEEN



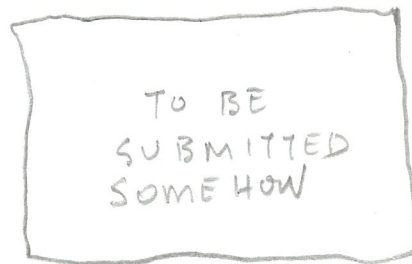
BLACK BEAUTY 2128-10



METALLIC GOLD SPRAY PAINT
RUSTOLEUM ON 4 CENTERED
EXTERNAL GOLDEN RECTANGLES



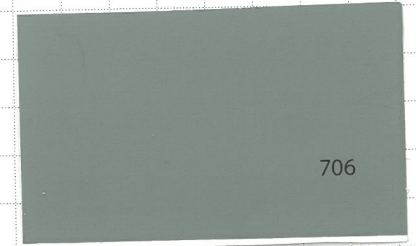
GOLD VINYL INSET ON '18 WEST'



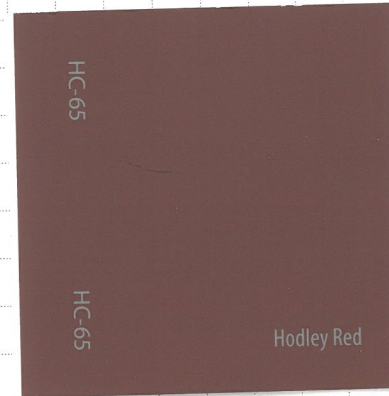
GOLD VINYL INSET
ON 'gallery'



SOMERVILLE RED HC-62



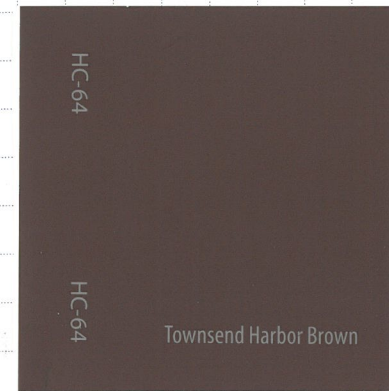
CEDAR MOUNTAINS
706



HODLEY RED HC-65



JACK PINE 692



TOWNSEND HARBOR BROWN
HC-64



CINNAMON SLATE
2113-40

PAINT SAMPLES

KIRCHNER'S
18 WEST GALLERY SIGN